Tips on Recording a Video Interview

Helpful Hints for Shooting Great Video

1. When shooting outdoors, keep the sun behind you.
2. Plan your shoot.
3. MP4 or M4V would be the best format.
4. Use a tripod or other image stabilization device, if possible.
5. Use the zoom to compose your shot. Avoid zooming while the tape is rolling.
6. Keep your average shot length between 20 and 30 seconds.

Helpful Hints for Recording Great Audio

1. Get the microphone close to the speaker as possible.
2. Keep audio in mind when looking for a location to record at.

Do Not:

1. Overuse on-screen zooms.
2. Pan all over the scene.
3. Forget about Backlighting -- too much light falling on the background instead of on the subject.