

## **Tips on Recording a Video Interview**

### **Helpful Hints for Shooting Great Video**

- 1. When shooting outdoors, keep the sun behind you.**
- 2. Plan your shoot.**
- 3. MP4 or M4V would be the best format.**
- 4. Use a tripod or other image stabilization device, if possible.**
- 5. Use the zoom to compose your shot. Avoid zooming while the tape is rolling.**
- 6. Keep your average shot length between 20 and 30 seconds.**

### **Helpful Hints for Recording Great Audio**

- 1. Get the microphone close to the speaker as possible.**
- 2. Keep audio in mind when looking for a location to record at.**

### **Do Not:**

- 1. Overuse on-screen zooms.**
- 2. Pan all over the scene.**
- 3. Forget about Backlighting -- too much light falling on the background instead of on the subject.**