About APSARD

THE MISSION
APSARD is an organization consisting of a broad spectrum of allied mental health experts working to improve the quality of care for patients with ADHD through the advancement and dissemination of research, and evidence-based practices. APSARD will fill unmet education and training needs for healthcare professionals helping patients with ADHD, from childhood through adulthood.

OUR CORE VALUES
APSARD strives for these Core Values:

- Commitment to excellence
- Commitment to integrity
- Commitment to openness and transparency
- Multi-disciplinary and interdisciplinary focus
- Supports highest level of scholarly activity and evidence-based practice

THE VISION
To be the premier professional society for the exchange and dissemination of scientific knowledge and best clinical practices for ADHD and related disorders.
PLATINUM SPONSOR: $70K
Includes a 60-minute industry sponsored symposia

3 AVAILABLE

- 60-minute featured with no competing sessions*
- Symposium information inclusive of abstract, objectives, and speakers included on the conference schedule
- Highlighted symposium information in the conference daily email (1200 x 1200 pixels, PNG) on the day of the session
- (10) Complimentary APSARD memberships for 2024
- (10) Complimentary conference registrations to 2024 Conference
- (1) Full-page ad (8.5 x 11 inches, PNG or PDF) in the online conference program book
- Typed name recognition on the conference walk-in slides
- NEW Complimentary 10'x10' exhibit booth at the conference
- Session Introduction from an APSARD Board Member
- Pre and post conference attendee list**
- NEW Choice of additional promotion email (1200 x 1200 pixels, PNG) or social media (940 x 788 pixels, PNG) promotion

*Symposium can be accredited but must meet specific accreditation guidelines.
**Email addresses not included

GOLD SPONSOR: $50K

- (7) Complimentary conference registrations to the 2024 Conference
- (7) Complimentary APSARD memberships for 2024
- ½ page ad (8.5 x 5.5 inches, PNG or PDF) in the online conference program book
- Typed name recognition on the conference walk-in slides
- Pre and post conference attendee list*
- NEW Complimentary 10'x10' exhibit booth at the conference
- NEW Choice of email (1200 x 1200 pixels, PNG) or social media (940 x 788 pixels, PNG) promotion

*Emails not included
**RESEARCH AWARD SPONSOR: $45K**

**DISCOUNTED MULTIYEAR SPONSORSHIP AVAILABLE**

APSARD receives over 100 research poster submissions each year and the poster session is one of the most attended pieces of the conference. Showcase your support and encourage cutting edge research in ADHD and related disorders through this exclusive sponsorship.

Sponsor will receive:

- NEW Exclusive naming of poster hall at the conference titled "The ____ Poster Hall" or "Poster Hall sponsored by ____ ."
- An exclusive award with your company name titled “The ____ Research Award”
- Custom award ribbons with company logo on each awardee poster during poster session
- (2) Complimentary conference registration for company representatives
- A slide acknowledging the award, your sponsorship, the names of the recipients, and the title of the research project
- A verbal announcement of the award recipients and sponsorship at the conference
- A highlight of the award and sponsorship in an email to attendees
- Logo recognition in the program book, conference signage, and typed sponsor name in the conference agenda planner

Three awardees will receive:

- Award ribbons on poster during poster session
- Complimentary conference registration, complimentary APSARD membership for 2024, and a $1,000 honorarium*
- Acknowledgement of award in an email to conference attendees and verbal announcement at the conference

*The APSARD Program Committee will decide the recipient(s) of each Research Award.
EARLY CAREER SPONSOR: $10K

3 AVAILABLE

APSARD is proud of the participation we have with students and early career professionals and recognize the importance of removing barriers for the next generation to participate in the conference. Each sponsorship will support two early career professionals.

Sponsors will receive:
- Email acknowledgement of awardees and sponsorship to conference attendees
- (2) complimentary registrations for company representative to the APSARD Meeting
- Acknowledgement through company logo in program book

Awardees will receive:
- Complimentary APSARD Membership for 2024
- Complimentary registration for the 2024 conference
- A $1,000 honorarium

HEALTH EQUITY SCHOLAR SPONSOR: $10K

3 AVAILABLE

There are important ongoing dialogues in our country and worldwide regarding healthcare inequities created by racism as well as differential treatment of individuals from multiple, often intersecting, minoritized identities (e.g., LGBTQIA+, individuals with disabilities and those who have disproportionately poor access to care such as rural residents). APSARD wants to open sponsorship opportunities to researchers and practitioners at all levels who focus their work on individuals with minoritized identities. Each sponsorship will support two scholars in this field.

Sponsors will receive:
- Email acknowledgement of awardees and sponsorship to conference attendees
- (2) complimentary registrations for company representative to the APSARD Meeting
- Acknowledgement through company logo in program book

Scholars will receive:
- Complimentary APSARD Membership for 2024
- Complimentary registration for the 2024 conference
- A $1,000 honorarium
For the first time, APSARD is now offering the opportunity to sponsor specific meal events! Quite possibly the most essential element to any successful conference; food & beverage. Receive digital acknowledgement and a custom sign at your chosen event to receive the attention of conference attendees.

**BREAKFAST - $10,000**
1 Available

**LUNCH - $20,000**
1 Available

**BREAKS - $2,000**
6 Available

**OPENING RECEPTION - $30,000**
ADVISORY BOARD MEETING: $15K

Organized by the sponsor in consultation with the APSARD Organizers, advisory board meetings may take place in the Renaissance Orlando at SeaWorld. If you are interested or would like more information, please send your request/questions to info@apsard.org.*

* Please note, your meeting cannot occur during the conference program.

The available times for advisory board meetings are as follows:
Wednesday, January 17th from 7am – 12pm Eastern*

* Please note there is a 2 hour time limit for meetings.

The fee for an advisory board meeting is $15,000. The price includes the following benefits:
- Meeting room rental.
- Two complimentary registrations to the APSARD Annual Meeting for meeting administrators.

Not included:
- Travel expenses
- Costs for food and beverage
- Audio–Visual equipment and labor expense
PROGRAM BOOK

- $3,000: Inside Front Page of the Online Program Book Ad (8.5 x 11 inches, PNG or PDF)
- $1000: Full Page Online Program Book Ad (8.5 x 11 inches, PNG or PDF)
- $500: ½ Page Online Program Book Ad (8.5 x 5.5 inches, PNG or PDF)

Program book ads must be submitted to info@apsard.org by December 1, 2023. All ads will need the approval of the APSARD Executive Office.

HEADSHOT SPONSOR

- $15,000 (1 available): Be the sole named sponsor of the booth providing headshots & fun photo booth for all APSARD board members and made available for all attendees to update their headshots or just have a little fun!
- NEW Choice of email (1200 x 1200 pixels, PNG) OR social media (940 x 788 pixels, PNG) promotion
- NEW Acknowledgement through company logo in program book

DIGITAL PROMOTIONS

- $2,500: Registration Promotion Email—Your company’s ad on the bottom of an APSARD Conference promotion email sent to the entire APSARD database (1200 x 1200 pixels, PNG)
- $4,000: Daily/Know Before You Go Email Sponsor (4 available) — Banner ad included in daily onsite or Know Before You Go email to all of the conference attendees (1200 x 1200 pixels, PNG)
- $1,000: Social Media Promotion—APSARD will share an advertisement of your choice on all of APSARD’s social media platforms (940 x 788 pixels, PNG)
- $5,000: App Alert (280 characters)
- $10,000: App Slash Page (2048 x 2732 pixels, PNG)
EXHIBIT PACKAGES

ALL EXHIBITORS WILL:
- Receive (2) complimentary registrations for booth attendant to the APSARD Annual Meeting
- Have their logo in the online program book
- Have typed name recognition on walk-in slides and contact information shared with attendees
- Receive (1) 6’ skirted table, 2 chairs, wastebasket and easel
- Receive complimentary shared Wi-Fi
- Any additional charges will be the responsibility of the exhibitor (including electricity, food and beverage, additional equipment, etc.)

6' TABLETOP DISPLAYS
$5,000* – Industry Exhibits
$3,500* – Non-profit or Academic Exhibits

10 X 10 EXHIBIT
$10,000* – Industry Exhibits
$6,500* – Non-profit or Academic Exhibits

*Larger sizes are available on a first come first serve basis and subject to increased pricing. Selection on exhibit booth placement will also be given priority to those who submit payment first.

The above fees do not include freight material handling charges incurred by the decorator. You will be responsible for any freight material handling charges. An exhibitor guide with details will be sent to all exhibitors once participation is confirmed.
Thank you FOR YOUR SUPPORT

APSARD
The American Professional Society of ADHD and Related Disorders