

APSARD 2025

CONFERENCE PROSPECTUS

JANUARY 16-19
Loews Coronado



San Diego

About

APSARD

THE MISSION

As a multi-disciplinary, professional organization, the American Professional Society of ADHD and Related Disorders' goal is to improve outcomes for individuals with ADHD and their families by promoting research throughout the lifespan on ADHD and disseminating evidence-based practices and education.

Led by a diverse Board consisting of global experts in fields such as psychiatry, epidemiology, ethics, coaching, psychology, advanced-practice nursing, and pediatrics, APSARD's goal is to work with ADHD patient organizations to heighten the public's understanding of ADHD to reduce stigma and further promote effective dialogue between healthcare professionals and patients.

OUR GOALS

- Advance and disseminate the research base in ADHD and promote the translation of the findings for clinical practice.
- Expand opportunities for engagement and professional enhancement with APSARD.
- Understand and address the needs of the communities related to ADHD.
- Strengthen the standing of APSARD as a leading and respected voice in ADHD.

THE VISION

Improving the lives of people with ADHD.



PLATINUM SPONSOR: \$70K

Includes a 60-minute industry sponsored symposia

3 AVAILABLE

- 60-minute featured with no competing sessions*
- Symposium information inclusive of abstract, objectives, and speakers included on the conference schedule
- Highlighted symposium information in the conference daily email (1200 x 1200 pixels, PNG) on the day of the session
- (10) Complimentary APSARD memberships for 2024
- (10) Complimentary conference registrations to 2024 Conference
- (1) Full-page ad (8.5 x 11 inches, PNG or PDF) in the online conference program book
- Typed name recognition on the conference walk-in slides
- NEW Complimentary 10'x10' exhibit booth at the conference
- Session Introduction from an APSARD Board Member
- Pre and post conference attendee list**
- NEW Choice of additional promotion email (1200 x 1200 pixels, PNG) or social media (940 x 788 pixels, PNG) promotion

*Symposium can be accredited but must meet specific accreditation guidelines.

**Email addresses not included

GOLD SPONSOR: \$50K

- (7) Complimentary conference registrations to the 2024 Conference
- (7) Complimentary APSARD memberships for 2024
- ½ page ad (8.5 x 5.5 inches, PNG or PDF) in the online conference program book
- Typed name recognition on the conference walk-in slides
- Pre and post conference attendee list*
- NEW Complimentary 10'x10' exhibit booth at the conference
- NEW Choice of email (1200 x 1200 pixels, PNG) or social media (940 x 788 pixels, PNG) promotion

*Email addresses not included



RESEARCH AWARD SPONSOR: \$45K

DISCOUNTED MULTIYEAR SPONSORSHIP AVAILABLE

APSARD receives over 100 research poster submissions each year and the poster session is one of the most attended pieces of the conference. Showcase your support and encourage cutting edge research in ADHD and related disorders through this exclusive sponsorship.

Sponsor will receive:

- **NEW** Exclusive naming of poster hall at the conference titled "The _____ Poster Hall" or "Poster Hall sponsored by _____"
- An exclusive award with your company name titled "The _____ Research Award"
- Custom award ribbons with company logo on each awardee poster during poster session
- (2) Complimentary conference registration for company representatives
- A slide acknowledging the award, your sponsorship, the names of the recipients, and the title of the research project
- A verbal announcement of the award recipients and sponsorship at the conference
- A highlight of the award and sponsorship in an email to attendees
- Logo recognition in the program book, conference signage, and typed sponsor name in the conference agenda planner

Three awardees will receive:

- Award ribbons on poster during poster session
- Complimentary conference registration, complimentary APSARD membership for 2024, and a \$1,000 honorarium*
- Acknowledgement of award in an email to conference attendees and verbal announcement at the conference

*The APSARD Program Committee will decide the recipient(s) of each Research Award.



EARLY CAREER SPONSOR: \$10K

3 AVAILABLE

APSARD is proud of the participation we have with students and early career professionals and recognize the importance of removing barriers for the next generation to participate in the conference. Each sponsorship will support five early career professionals.

Sponsors will receive:

- Email acknowledgement of awardees and sponsorship to conference attendees
- (2) complimentary registrations for company representative to the APSARD Meeting
- Acknowledgement through company logo in program book

Awardees will receive:

- Complimentary APSARD Membership for 2024
- Complimentary registration for the 2024 conference
- A \$1,000 honorarium

HEALTH EQUITY SCHOLAR SPONSOR: \$10K

3 AVAILABLE

There are important ongoing dialogues in our country and worldwide regarding healthcare inequities created by racism as well as differential treatment of individuals from multiple, often intersecting, minoritized identities (e.g., LGBTQIA+, individuals with disabilities and those who have disproportionately poor access to care such as rural residents). APSARD wants to open sponsorship opportunities to researchers and practitioners at all levels who focus their work on individuals with minoritized identities. Each sponsorship will support five scholars in this field.

Sponsors will receive:

- Email acknowledgement of awardees and sponsorship to conference attendees
- (2) complimentary registrations for company representative to the APSARD Meeting
- Acknowledgement through company logo in program book

Scholars will receive:

- Complimentary APSARD Membership for 2024
- Complimentary registration for the 2024 conference
- A \$1,000 honorarium

NOW OFFERING

SPOTLIGHT SESSION - \$20,000

4 AVAILABLE

In addition to the sponsored symposia offered in the platinum packages, APSARD is now offering a spotlight session. These sessions will be held in the new exhibit hall format during exhibit hours. These sessions will give all partners an opportunity to make a presentation in the exhibit hall where seating and AV will be provided. These sessions will run during or close to mealtimes so partners will have the option to purchase sponsored meals in this space to increase exposure to attendees.

**These sessions are being scheduled for 45 minutes.*

SPONSORED MEAL EVENTS

APSARD is now offering the opportunity to sponsor specific meal events! Quite possibly the most essential element to any successful conference; food & beverage. Receive digital acknowledgement and a custom sign at your chosen event to receive the attention of conference attendees.

BREAKFAST – \$10,000

3 Available

LUNCH – \$20,000

3 Available

BREAK – \$2,000

6 Available

OPENING RECEPTION – \$30,000

1 Available

BOARD & INVITED SPEAKERS DINNER – \$30,000

1 Available



ADVISORY BOARD MEETING: \$15K

Organized by the sponsor in consultation with the APSARD Organizers, advisory board meetings may take place in the Renaissance Orlando at SeaWorld. If you are interested or would like more information, please send your request/questions to info@apsard.org.*

**Please note, your meeting cannot occur during the conference program.*

The available times for advisory board meetings are as follows:
Wednesday, January 17th from 7am - 12pm Eastern*

**Please note there is a 2 hour time limit for meetings.*

The fee for an advisory board meeting is \$15,000. The price includes the following benefits:

- Meeting room rental.
- Two complimentary registrations to the APSARD Annual Meeting for meeting administrators.

Not included:

- Travel expenses
- Costs for food and beverage
- Audio-Visual equipment and labor expense

Welcome
Reception

sponsored by
Noven Pharmaceuticals, Inc.

APSARD.ORG

noven

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ADVERTISEMENTS

PROGRAM BOOK

- \$3,000: Inside Front Page of the Online Program Book Ad (8.5 x 11 inches, PNG or PDF)
- \$1000: Full Page Online Program Book Ad (8.5 x 11 inches, PNG or PDF)
- \$500: ½ Page Online Program Book Ad (8.5 x 5.5 inches, PNG or PDF)

Program book ads must be submitted to info@apsard.org by December 1, 2023. All ads will need the approval of the APSARD Executive Office.

HEADSHOT SPONSOR

- \$20,000 (1 available): Be the sole named sponsor of the booth providing headshots & fun photo booth for all APSARD board members and made available for all attendees to update their headshots or just have a little fun!
- *NEW* Choice of email (1200 x 1200 pixels, PNG) OR social media (940 x 788 pixels, PNG) promotion
- *NEW* Acknowledgement through company logo in program book

DIGITAL PROMOTIONS

- \$2,500: Registration Promotion Email —Your company's ad on the bottom of an APSARD Conference promotion email sent to the entire APSARD database (1200 x 1200 pixels, PNG)
- \$4,000: Daily/Know Before You Go Email Sponsor (4 available) — Banner ad included in daily onsite or *Know Before You Go* email to all of the conference attendees (1200 x 1200 pixels, PNG)
- \$1,000: Social Media Promotion—APSARD will share an advertisement of your choice on all of APSARD's social media platforms (940 x 788 pixels, PNG)
- \$5,000: App Alert (280 characters)
- \$10,000: App Slash Page (2048 x 2732 pixels, PNG)

EXHIBIT PACKAGES

ALL EXHIBITORS WILL:

- Receive (2) complimentary registrations for booth attendant to the APSARD Annual Meeting
- Have their logo in the online program book
- Have typed name recognition on walk-in slides and contact information shared with attendees
- Receive (1) 6' skirted table, 2 chairs, wastebasket and easel
- Receive complimentary shared Wi-Fi
- Any additional charges will be the responsibility of the exhibitor (including electricity, food and beverage, additional equipment, etc.)

EXHIBIT BOOTHS (10'X10')

\$10,000* – Industry Exhibits

\$6,500* – Non-profit or Academic Exhibits

**Larger sizes are available on a first come first serve basis and subject to increased pricing. Selection on exhibit booth placement will also be given priority to those who submit payment first.*

The above fees do not include freight material handling charges incurred by the decorator. You will be responsible for any freight material handling charges. An exhibitor guide with details will be sent to all exhibitors once participation is confirmed.



SUBMIT YOUR
SPONSORSHIP FORM

Thank you
FOR YOUR SUPPORT