



## The American Professional Society of ADHD and Related Disorders

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### Logo Guidelines

Thank you for giving **APSARD** the opportunity to showcase your company through sponsorship. In order to make the most of this opportunity, we ask that you provide us with a high-resolution logo. Here are some guidelines we provide to help you select the best files to send us.

#### Logo File Types

We prefer a PNG. However, we are happy to accept a high-resolution JPEG, AI, or PSD file.

##### Preferred formats:

- PNG
- JPEG/JPG
- AI
- PSD

##### Also accepted:

- EPS
- PDF
- TIFF

##### We *do not* accept:

- SVG
- GIF
- INDD

### Logo Guidelines

Your company's logo should be in high resolution for printing purposes. We ask that your logo be at **300 pixels per inch** (or DPI) when sized for print.

If you have multiple variations of the logo (for example a version to appear on a dark background), please feel free to send them all, but let us know if you have a preferred version.

Web versions of your company's logo are likely sized for web viewing at the standard 72 pixels per inch. This results in a grainy or blurry image when printed. Please avoid sending logos saved from your company website.



**Web Version**



**Print Version**